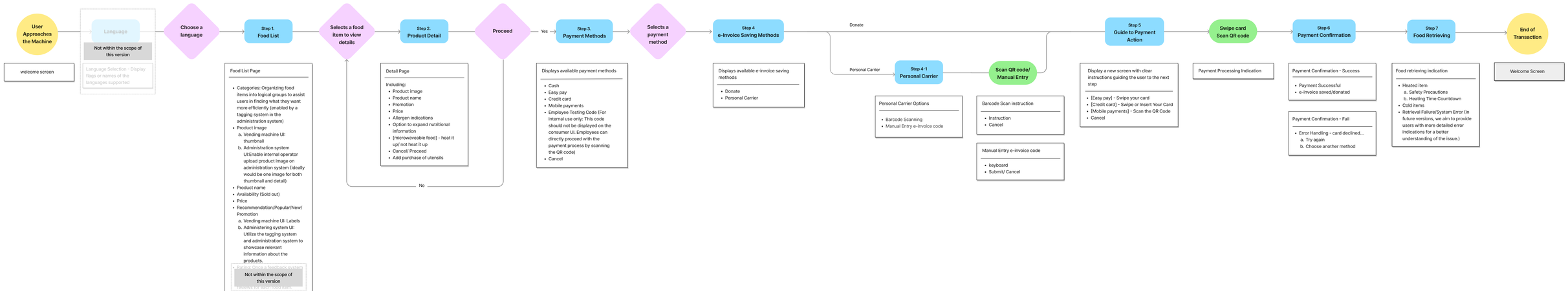
For Consumer

Numbering Scheme: Page numbers correspond to the steps in user behavior